

Privacy Policy

Last Modified: August 12th, 2020

www.ian-black.com is operated by Ian Black Real Estate as well as BlinkTech, a Florida corporation. Our team believes in making your online experience memorable, easy and safe. Your privacy is very important to us. This privacy policy describes the information we collect about you and how we use this information.

Information we collect:

Our goal in collecting information from you through our website is to provide you with an exceptional experience, respond to your inquiries, and guide you through the services we provide. Ian Black Real Estate may collect both personal information and information about your use of our Website. Personal Information may include your name, email address and telephone number.

Non-personal Information may include both: 1) technical information, such as the date and time you access the website, and your Internet protocol address; and, 2) service usage information, such as your site visits and page views, records and history, such as property listings you have searched, and the demographic, geographic, and psychographic information, and other feedback you supply to us. Also, we may collect data from our contact submission box, testimonials, and the reviews you are providing us with your personal information.

- How we use your information: Improve our user-friendly experience
- Notify you about new listings, current listings, promotions and events
- Provide you with email campaigns and newsletters
- Respond to your inquires
- Measure statistics in reference to advertising effectiveness through our digital marketing
- Collect data and conduct research on site-visitations and click-throughs
- Help our team understand our websites activity and improve your use of our Website experience
- Help us prevent fraud and minimize credit risk

In order for us to maintain the accuracy of your Personal Information and improve our communication with you, we may also combine the information we collect with other public demographic information. On rare occasions we may also be required to disclose your information as is required by law pursuant to lawful requests such as subpoenas, court or agency orders, or as we may reasonably determine to be necessary to protect our rights or the rights of others, to avert harm to persons or property, or to enforce this Privacy Policy.

Cookies

We also utilize cookies. Cookies are small files that we transfer to your computer's hard drive through your web browser to enable us to recognize you when you return to our website. Cookies let us identify you to provide you a personalized experience on our website. We use cookies to track which pages on our sites our visitors view. If you configure your browser to remove or reject cookies, though, you may not be able to use the full functionality of our Website.

Third Parties

We may share certain Personal Information we collect about you with third parties who perform services for us or with whom we contract for the purposes described in this Privacy Policy. For example: we may use third parties to host our Website, operate certain features, send e-mails, print or mailings, authorize and process your payments, and analyze data and our advertising effectiveness. These third-party service providers are given the information they need to perform their designated functions and we do not authorize them to use or disclose your Personal Information for their own or any others' marketing purposes.

We may share Non-personal Information with select third parties on an anonymous basis (that is, in a way that does not connect your Non-personal Information to your Personal Information or disclose your Personal Information in any fashion).

If IBRE, or substantially all of our assets, are sold, or IBRE reorganizes or merges into another company, then customer information, including Personal Information, will likely be one of the transferred assets. On rare occasions, we may be required to disclose your Personal Information as required by law and as necessary to comply with a judicial proceeding, court order, or legal process served on us. Or we may need to do so to protect our customer's rights.

Security and protection

Our team at IBRE uses security measures to protect the privacy of your Personal Information. However, transmissions over the Internet are not completely secure, and any information sent to or through our Website may be accessible by others. Ian Black Real Estate cannot guarantee our security measures.

We are concerned about the safety of children when they use the Internet and will never knowingly request personally identifiable information from anyone under the age of 13. Users of our Website must be at least 18 years old. If you are under 18 years old, you should not provide information to us without the involvement of a parent or guardian. If a child has provided us with personal information, that child's parent or guardian should contact us (see below) to delete such information from our records.

We ask that you not send us, and you not disclose, any sensitive Personal Information (e.g., information related to racial or ethnic origin, political opinions, religion or other beliefs, health or medical condition or criminal background) on or through the Website or otherwise to us.

How to apply changes to your personal information

To review, correct, update, suppress, delete, or otherwise limit our use of your Personal Information that you previously provided us, please contact our marketing team by emailing: Katie@ian-black.com

If you have any questions about this Privacy Policy, please contact us as follows:

1. You may email us at: Katie@ian-black.com
2. You may call us at 1-941-906-8688 X 120
3. You may send mail to the following postal mail address:

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